



**FOR IMMEDIATE RELEASE**

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## **Omaha Sports Nonprofit EPIC for Girls Invites Media to Attend Empowerment-Filled Annual Partner Meeting, Sports Bra, & Period Underwear Distribution**

*(Omaha, NE)*- EPIC for Girls will host its annual partner meeting, titled “Guiding Principles,” on Sunday, February 18, 2024, at the Elevator Co-Warehousing + Community building, 1402 Jones Street. The gathering unites program partners who are recipients of the Omaha nonprofit’s funding initiatives to provide opportunities for girls of color in sports. Additionally, EPIC for Girls sports partners will receive sports bras and period underwear generously donated organizations such as Bras for Girls, Access Period, and community members. More than 2,000 sports bras and period underwear will be distributed to young girls engaged with EPIC for Girls 25 sports partner programs, such as The Keys Foundation, Pear Tree Performing Arts, JSSA (and the entire partners listed below.)

We invite members of the media to cover the distribution of essential athletic support items to our partners to increase participation and retention in sports for girls of color in Omaha.

### **Event Details:**

- Date: Sunday, February 18, 2024
- Location: Elevator Co-Warehousing + Community, 1402 Jones Street
- Time: 5:45 p.m. to 6:30 p.m.

**Parking:** Metered street parking is available via Park Omaha. Please allow extra time for parking and use the Jones Street entrance, across from the Omaha Public Library.

The meeting will spotlight the incredible strides made in girls’ sports and discuss how EPIC for Girls can serve as a pivotal anchor and advocate for the remarkable work carried out by our partners. It’s a chance for the media to hear firsthand the success stories from our diverse range of sports partners, including basketball, volleyball, dance, golf, and sports internships, and learn about our collective efforts to empower girls through sports.

“This initiative further underscores our commitment to providing comprehensive support to girls pursuing their athletic dreams,” said Kimberly Thomas, EPIC for Girls executive director. “We extend our heartfelt gratitude to all who have continually supported EPIC for Girls and our mission. We are especially excited about the ongoing collaboration with our sports and intern partners, who play a crucial role in our community’s growth and empowerment.”

### **EPIC FOR GIRLS SPORTS PARTNERS**

Ego Free Golf - golf and internship  
Interscholastic Nebraska Cycling League - competitive cycling  
Girls, Inc - volleyball  
JSSA - volleyball  
Omaha South High School - basketball  
I Heartbeat Dance - dance  
Black Police Officers Association - EPIC softball  
J's Braintrust - Girls Ref the World - officiating internship  
Retro Hoops - basketball  
Football For The World - soccer  
The Rose - dance  
Ladies Express United - basketball  
Nebraska Hoops Elite - basketball  
Keys Foundation - basketball  
Omaha North High School - basketball  
Pear Tree Performing Arts - dance  
Omaha Benson High School - basketball  
Lozafina Marketing and Public Relations - Girl Talk - sports marketing internship  
Omaha Starlings - volleyball  
Omaha Northwest High School - basketball  
Ivy League Youth Sports Academy - basketball  
Simple Foundation - soccer and internship  
B & B Sports Academy - conditioning and self-defense

### **About EPIC for Girls**

EPIC for Girls is dedicated to empowering girls of color through sports, education, and mentorship. We level the playing field; provide black and brown girls with the tools; and resources needed to build confidence and develop essential life skills.

**To request an advance interview or learn more about EPIC for Girls and its programs, please contact Josefina Loza at [office@lozafina.com](mailto:office@lozafina.com) or visit their website at [epicgirls.org](http://epicgirls.org)**

