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MEDIA INVITATION & PHOTO OPPORTUNITY:

EPIC for Girls Announces Generous Donation from Bras for GirlsDrive

(OMAHA, NE) - EPIC for Girls, an Omaha-based organization dedicated to empowering young girls of color through sports, is excited to announce a substantial sports bra donation from a new national partner. In a significant show of support for the sports bra drive that EPIC for Girls announced last month, Bras for Girls will be donating 1,100 sports bras. We cordially invite members of the media to attend this special photo opportunity next week.

Recognizing the critical role of sports in the development and empowerment of girls, EPIC for Girls began collecting donations of new sports bras of all sizes. The local nonprofit is devoted to empowering young female athletes, especially during the critical development stages of puberty when many girls unfortunately leave sports. "Access to essential sports apparel like sports bras is a pivotal factor in whether young girls continue their sports journey," says Kimberly Thomas, Executive Director of EPIC for Girls. "This initiative is more than just about sports, it's about fostering self-esteem and well-being in young female athletes."

Founded in 2017, Bras for Girls has been a cornerstone in promoting girls' participation in sports. The organization recognizes the unique challenges faced by girls, including financial constraints and the physical changes of puberty. Through donations of sports bras and educational resources, Bras for girls aims to normalize body development and keep girls engaged in sports.

"This partnership with Bras for Girls strengthens our resolve to create a more inclusive and supportive environment for girls in sports," Thomas says. "We believe that every girl deserves the chance to play, grow, and thrive through sports, and with this support, we are one step closer to making that a reality."

EPIC for Girls welcomes contributions through its Amazon Wish List, accessible at https://www.amazon.com/hz/wishlist/lz/3SOSRS24M5UFU/ref=nav_wishlist_lists_2

To request an interview or learn more about EPIC for Girls and their programs, please contact Josefina Loza at office@lozafina.com or visit their website at epicgirls.org

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