



**FOR IMMEDIATE RELEASE**

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## **Media Invitation: "An EPIC Day with Dawn Staley" – A Sold-Out September 14 Fundraising Luncheon by EPIC for Girls**

(OMAHA, NE) - EPIC for Girls is proud to announce its inaugural fundraising luncheon, "An EPIC Day with Dawn Staley," has sold out with more than 500 attendees expected to gather for this momentous occasion. Media are cordially invited for both advance and live coverage of this significant event.

**Event Details:**

- Date: Thursday, September 14, 2023
- Venue: College of Saint Mary - Lied Fitness Center, 7000 Mercy Road., Omaha, NE
- Time:
  - Doors Open: 11:00 a.m to 11:30 a.m.
  - Luncheon: 11:30 AM to 1:00 PM
  - Mini Sports Clinic: 1:00 PM to 2:15 PM

The event's allure is attributed not only to its impactful purpose but significantly to its keynote speaker, Dawn Staley. Staley, an iconic figure in women's sports, has achieved tremendous success both as a player and a coach. Her remarkable journey, passion, and dedication to the world of sports has provided inspiration to countless young women, especially within black and brown communities.

Following the luncheon, girls aged 12-18 will experience a unique mini-sports clinic led by collegiate athletes, covering volleyball, basketball, soccer, and dance. The day culminates in a special meet-and-greet session with Dawn Staley herself.

Though tickets are sold out, there were exclusive packages, such as the Coaches Corner and Premium Meet-and-Greet opportunities with Dawn Staley available that were quickly snatched up, showcasing the enthusiasm surrounding the event.

Kimberly Thomas, Executive Director of EPIC for Girls, expressed her elation, "Having Dawn Staley with us in Omaha is an immense honor. Her far-reaching impact on BIPOC girls in sports is profound. We're enthusiastic about watching young talents showcase their skills during our

mini-sports clinic. This sold-out event speaks volumes of the support from both EPIC and Omaha communities."

Media outlets interested in covering this landmark event, interviewing participants, or gaining exclusive insights are urged to reach out in advance for the necessary arrangements.

**About EPIC for Girls**

EPIC for Girls is dedicated to empowering girls of color through sports, education, and mentorship. We level the playing field; provide black and brown girls with the tools and resources needed to build confidence and develop essential life skills.

**To request an interview or learn more about EPIC for Girls and their programs, please contact Josefina Loza at [office@lozafina.com](mailto:office@lozafina.com) or visit their website at [epicgirls.org](http://epicgirls.org)**